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Cider Week Colorado and The Pressed Conference return to Denver, May 22-28th, 2017

Denver, Colo. | April 2017 — Rocky Mountain Cider Association (RMCA) today announced Cider Week Colorado and The Pressed Conference will return to Denver on May 22nd – 28th, 2017. **Cider Week Colorado** and its capstone event, **The Pressed Conference**, is Colorado's premier cider festival, bringing together cider makers, enthusiasts, aficionados, and orchardists from the Rocky Mountain region for a weeklong celebration of craft cider.

"Cider is really happening now! But actually it's been happening for a while, we're just getting the word out" Dick Dunn, President of RMCA said. "The Pressed Conference will put an amazing number and diversity of ciders out for people to try, and Cider Week Colorado will bring it home to their restaurants and bars."

The RMCA and several Denver cideries are hosting events throughout the week. Guests are invited to get a behind the scenes experience into cider making, meet the people behind the presses and explore all the cider that the Rocky Mountain region has to offer.

"We want people to understand that this is local and regional. We're not Napa and Sonoma; we're Colorado, Montana, New Mexico, Utah, Arizona", Dick Dunn, RMCA President, said. "The cider is OUR cider, not something distant...we're making something that is a part of us, a part of our history and our evolving traditions."

To cap off the week, the second annual **The Pressed Conference, presented by Molly's Spirits**, will take place on Saturday, May 27th, at Denver's Highlands Masonic Temple. The largest craft cider festival in Colorado, The Pressed Conference will feature unlimited tasting from dozens of cideries hailing from across the mountain west. For tickets and more information, please visit: <http://www.thepressedconference.com/>

For a complete listing of events, including the capstone events, visit: ciderweekcolorado.com

Further details about Rocky Mountain Cider Association can be found at rmcider.net.

About Rocky Mountain Cider Association - The Rocky Mountain Cider Association (RMCA) is an organization of commercial producers of (hard) cider and perry in the Rocky Mountain region: Montana, Wyoming, Utah, Colorado, Arizona, and New Mexico. With a focus on promoting the understanding and appreciation of quality cider in the region, RMCA helps producers and suppliers find one another and work together for common goals and coordinates events to develop the craft cider industry in our region.

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